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Canva Designing Course Syllabus

Module 1: Introduction to Canva

- Understanding the Canva platform and its applications
- Setting up and navigating a Canva account
- Exploring the user interface and dashboard features

Module 2: Basic Design Principles

- Fundamentals of graphic design (color theory, typography, layout)
- Applying design principles within Canva templates
- Utilizing grids and alignment tools for balanced designs

Module 3: Working with Templates and Elements

- Selecting and customizing Canva templates for various projects
- Incorporating elements such as shapes, icons, and illustrations
- Managing layers and grouping elements effectively

Module 4: Text and Typography

- Adding and editing text boxes
- Exploring font combinations and hierarchy
- Implementing text effects and spacing for readability

Module 5: Images and Backgrounds

- Uploading and editing images within Canva
- Utilizing Canva's photo library and background remover tool
- Applying filters and adjustments to enhance visuals

Module 6: Advanced Design Techniques

- Creating custom animations and transitions
- Designing interactive presentations and videos
- Utilizing Canva's brand kit for consistent branding

Module 7: Collaborative Features and Exporting

- Sharing designs with team members and clients
- Commenting and real-time collaboration within Canva
- Exporting designs in various formats (PDF, PNG, MP4)

Module 8: Practical Projects and Portfolio Development

- Designing social media graphics (Instagram posts, Facebook covers)
- Creating marketing materials (flyers, brochures, business cards)
- Developing a personal portfolio showcasing completed projects

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Prerequisites:

- Basic computer literacy
- Access to a computer with internet connection
- No prior design experience required

Tools and Resources:

- Canva (Free or Pro version)
- Access to Canva Design School for additional tutorials and resources

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This syllabus aims to equip learners with the skills necessary to create professional and visually appealing designs using Canva. By the end of the course, participants will have a portfolio of diverse projects and a solid understanding of design principles applicable across various media.

If you would like this syllabus in PDF format or tailored to a specific audience or duration, feel free to ask!